KEEPING THE LIGHTS BURNING THIS IS THE TIME OF THE YEAR WHEN THE HOME MER-CHANT IS INCLINED TO "LAY DOWN" ON THE OFFENSIVE. THINKING BUSINESS AFTER THE HOLIDAYS IS GOING TO BE DULL ANYWAY. BUT HIS COMPETITOR IN THE BIG CITY NEVER LEARNED HOW TO LET UP IN THE NOBLE ART OF ACCUMULATING TRADE. MERCHANTS SHOULD KEEP THEIR LIGHTS BURNING THROUGH ADVERTISING



POLITICALLY, REPUBLICAN.

HENRY AND BRYNER

HAVE DIFFERENCES

All Is Not Going Well With the

Democratic and Bull Moose

Court House Crowd.

VOLUME 1; NUMBER 34.

EVERY FRIDAY

JANUARY 21, 1916

BETTER TONE TO STOCK MARKETS

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PRICES OF CATTLE STRONG TO HIGHER DURING THE WEEK

hard Streets Are Selling Steady While Prime Stuff Is Getting Into a Class By Itself—Receipts Very Light Af-ser Storm of Last Tuesday—streep and Lambs At Pair Pigures.

and Lambs At Pair Pigures.

RANNAS CITT, Mo., Jan. 17.—Cates sold stronger hast week, beef rades lifteen to thirty cents higher, and stockers and feeders ten to twenty-five cents higher. Receipts went or the real stockers and feeders ten to twenty-five cents higher. Receipts today are thirteen thousand said, and there is a good market, see the same stockers are selling steady, with no my toppy steers here, sales around \$2.5, heing the best, and most of the cers at \$1.50 to \$8.00. Prime steers are getting into a class by themselves, and would bring \$9.00 to \$15.00. Intense cattle are gaining strength more rapidly than steers. An order size of the certain state are gaining strength more rapidly than steers. An order size with the sould buy good heavy own around \$6.25, and received the results as \$1.50 to \$5.75 to get them, extra good size worth \$7.00. Veal calves are either up to \$18.50, and heavy builts \$6.50. Arrivals from towa and thuses worth \$7.00. Veal calves are sailing up to \$18.50, and heavy builts \$6.50. Arrivals from towa and thuses worth stockers and feeders \$5.00 to \$7.5. Stockers and feeders said diskly todar, as few ware left in the work of the season of the season of the \$1.50 to \$7.50 to \$7.50

